Prescription to Treat an Epidemic
• High Impact Investigations
• Focus on High Volume Narcotics Organizations and Violence
• Rehabilitation
• Prevention
“Spike in fatal drug overdoses in 2016 hit all race, gender, and age groups across five boroughs.”
Overdose Main Cause of Preventable Death

In NYC, unintentional overdose has become the main cause of preventable death, surpassing homicide as the leading cause of death.
Corporate Strategies Stoke Addiction

- 1990’s Pharmaceutical companies marketed opioid medications as safe and non-addictive.
- Marketing strategies: funding of “Pain Relief” organizations; doctor’s compensation depends on patients’ satisfaction with pain relief; payments to “experts” to give seminars on using pain medication.

Earned $3.1 Billion on Oxycontin in 2010; paid $637 Million to settle federal Criminal case in 2007.
NYC Oxycodone Prescriptions 2007-2016
Pain Pills and Heroin

- Heroin refined from poppies
- Pain Pills are synthetic, formulated to have same effect on body as heroin
- Both suppress pain, emotion, respiration and heart rate
- Whether medicine or recreation, extended use causes addiction
- Consistent use leads to tolerance; high dosage causes death
- Studies say pain pills gateway to heroin for 70-80% of heroin users
SNP Heroin Seizures in Pounds
2006 – 2016

Year | Seizures
--- | ---
2006 | 124
2007 | 116
2008 | 270
2009 | 258
2010 | 275
2011 | 221
2012 | 140
2013 | 175
2014 | 752
2015 | 818
2016 | 875
Where does all that heroin come from?

Heroin Trafficking Routes

Mexico

New York

D.R.

Colombia
Meet Fentanyl ....
“Enough Fentanyl to Kill 32M People Seized in Single NYC Bust”
A New Era: Public Health Leads Response to Crisis

2008 - 2015 Felony Drug Trends: NYC

<table>
<thead>
<tr>
<th>Year</th>
<th>Arrests</th>
<th>Indict./SCls</th>
<th>Commitments</th>
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<tbody>
<tr>
<td>2008</td>
<td>28,763</td>
<td>7,839</td>
<td>2,484</td>
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<tr>
<td>2009</td>
<td>25,957</td>
<td>7,638</td>
<td>2,339</td>
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<tr>
<td>2010</td>
<td>22,792</td>
<td>6,733</td>
<td>2,019</td>
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<td>2011</td>
<td>21,206</td>
<td>5,797</td>
<td>1,813</td>
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<td>2012</td>
<td>19,680</td>
<td>5,607</td>
<td>1,500</td>
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<tr>
<td>2013</td>
<td>19,502</td>
<td>5,877</td>
<td>1,336</td>
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<tr>
<td>2014</td>
<td>17,207</td>
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<tr>
<td>2015</td>
<td>15,507</td>
<td>4,756</td>
<td>1,171</td>
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</tbody>
</table>

Sources: DCJS, DOCCS
First Responders Administer Naloxone
Hospital Visits Continue to Increase

Figure 4: Frequency of Opioid-Related Outpatient Emergency Department Visits, by NYC Borough, 2010-2014

BUT Fewer Enter Treatment Through Criminal Justice or Voluntary Admissions

• In 2006, on SNP cases, 14% of defendants chose treatment as a sentence option
• In 2015, 6% of defendants chose treatment
• In 2006, 46,097 city wide admissions to OASAS tracked treatment programs for opioids (including heroin) and cocaine
• In 2015, 31,168 admissions for city wide OASAS tracked treatment programs for opioids (including heroin) and cocaine – 32% decline
• Overdoses increased 12% over same period
OASAS treatment admissions vs. unintentional overdose deaths in NYC, July 2006-June 2016
OASAS treatment admissions by county vs. unintentional overdose deaths in NYC, July 2006 – June 2016
Controlling the epidemic: A Three-pronged Approach

- **Reduce supply** from pill mills and black market: Improve law enforcement coordination and strategic targeting
- **Treat** people who are already addicted: Revise and broaden outreach strategies by trained social work professionals to reach diverse substance abusing demographics
- **Prevent** new cases of opioid addiction: Robust informational campaigns designed to reach potential users BEFORE addiction
NEED BALANCED APPROACH TO END CRISIS

• Employ most effective tools from Public Health and Law Enforcement
• Provide the public with clear factual information on dangerous drugs on black market, and in the medicine cabinet
• Design comprehensive prevention strategy modeled after anti smoking campaign
• Develop educational programs for children – starting in middle school – focus on healthy lifestyles and dangers of legal and illegal drugs
IT’S NEVER GOING TO BE YOU...
UNTIL IT IS.

Fentanyl may be hiding in the drugs you’re using.

www.drugsfool.ca